

# Marketing Resources

## >>> QUICK LINKS

Below are some quick links to marketing resources that can help you advertise and get the word out about your CHIP program. Just click on the information source needed below and then right-click (Macs control-click) and download to your computer to personalize information. Be sure to read comments below each. If you have any questions, feel to call us: +1 (909) 796-7676

## BUSINESS CARD

Make up your own **CHIP Facilitator business card** with this easy-to-use template. Just download (right click > "Save As"), then bring up the file with **Adobe Reader DC** and type in your information as a new file. Then, take it to your local office store, or favorite online printing service. Standard US business card size (2 x 3.5") with bleed edges.



## POSTERS

Make up your own CHIP posters with these easy-to-use templates. Just download (right click > "Save As"), then bring up the file with **Adobe Reader DC**, type in your information and save as a new file. Then, take it to your local office store, or favorite online printing service.

- **POSTER #1** - Caucasian mother & child
- **POSTER #2** - Black mom and child
- **POSTER #3** - Asian couple



(Above poster/flyers are sized 8.5 x 11" with white margins, suitable for copiers.)

## BROCHURES

Make up your own CHIP brochures with these easy-to-use PDF templates. Just download (right click > "Save As"), then bring up the file with Adobe Reader DC, type in your information and save as a new file. Then, take it to your local office store, or upload to online printing service.

- **BROCHURE #1** - two editable fields for website address and phone number.
- **BROCHURE #2** - more editable fields for program description, information session dates, times, website, and phone number.
- **BROCHURE #3** - another version with editable fields for program description, information session dates and times, website address and phone number.



(All versions of above brochures are tri-fold, sized 8.5 x 11" with bleed edges.)

## POSTCARD

Make up your own CHIP Postcard with this easy-to-use template. Just download (right click > "Save As"), then bring up the file with Adobe Reader DC, type in your information and save as a new file. Postcard is sized 4.25 x 6" with bleed edges.



Postcard (frontside)

Postcard (backside)

## BANNERS

Make up your own CHIP vertical banners with these easy-to-use templates. Just download (right click > "Save As"), then bring up the file with **Adobe Reader DC**, type in your information and save as a new file. Then, take it to your local office store, or favorite online printing service.

- **BANNER #1** - "Turn Your Health Around" with one editable field for your contact phone #. (Download > Insert ph# > Save) – Size: 33x84"
- **BANNER #2** - "Be Your Own Best Medicine" with one editable field for your contact phone #. (Download > Insert ph# > Save) – Size: 33x84"
- **BANNER #3** - "Turn Your Health Around" with no editable fields. Fresh new look. – Size: 34x74"



Banner #1

Banner #2

Banner #3